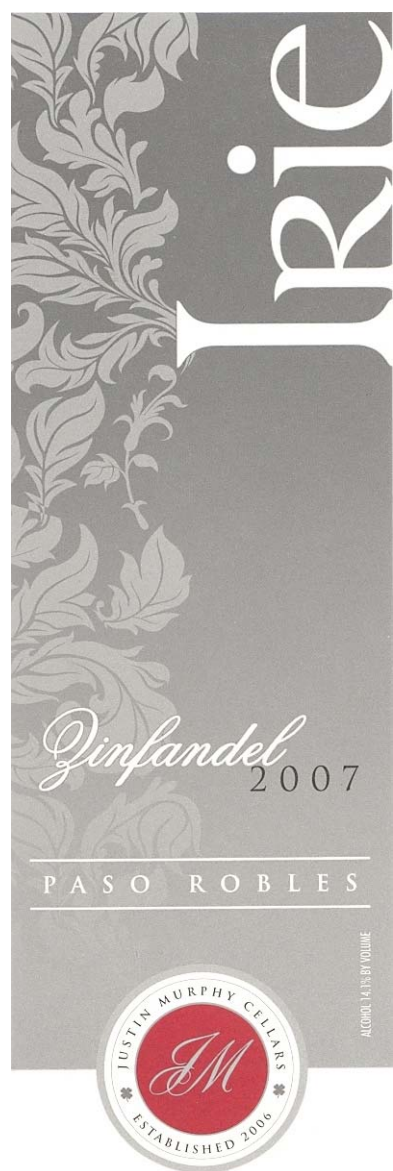


IRIE 2007 ZINFANDEL, PASO ROBLES

From the best Zin growing district on the Central Coast, this ultra-limited release from an exciting new winemaker...

Showcasing rich berry and plum flavors with a touch of spice, it is big and bold, yet balanced and food-friendly. Perfect with anything off the grill. Only 90 cases produced!



“Irie” is a Jamaican - Rasta word meaning excellent or highest; it is also the name of Justin Murphy’s three year old Australian Shepherd. Justin is a grandson of Rich and Claudia Smith, longtime owners / growers at Paraiso Vineyards. In branching-off on his own new project, he hopes to make wines “destined for family, friends, and soon-to-be friends.” Only 90 cases were produced of the 2007 Irie Zinfandel from the Paso Robles appellation. More information is available at IrieWine.com

APPELLATION:	Paso Robles
WINEMAKER:	Justin Murphy
VINIFERA:	Zinfandel 90%, Petite Sirah 10%
YEAST:	D254
MACERATION:	21 days
COOPERAGE:	French oak, 30% new
OAK AGEING:	13 months
CONSUMPTION:	now through 2013